

**The Children's Cabinet
Annual Report**

Powered by Partnerships

A Year of Keeping Children Safe & Families Together

Board of Trustees

Rob Gaedtke, Chair
KPS3

Sheriff Darin Balaam
Washoe County Sheriff's Office

Eric Brown
Washoe County Manager

Mary-Ann Brown, Co-Chair
Renown Health

Frank Cervantes - until Dec. 2020
Washoe County Juvenile Services

Dennis Cuneo
DC Strategic Advisors

Michael Dermody, Founder
Dermody Properties

Elizabeth Florez - from June 2021
Washoe County Juvenile Services

Mariluz Garcia - from June 2021
Dean's Future Scholars

Dyanne Hayes, Secretary - until Dec. 2020
The Hayes Group

Amber Howell (ex officio)
Washoe County Social Services

Shannon Keel
Grand Sierra Resort

Otto Kelly - until Jan. 2021
Pastor

Paul LaMarca
Washoe County School District

Ryan Moser, Treasurer
Seven Post Trust Company

Eathan O'Bryant - from June 2021
Nevada Basketball Academy

Honorable Bridget Robb
Washoe County

Michael Russell
United Construction Company

Carey Serfontein - until Aug. 2020
Microsoft

John Slaughter
Ralph Andersen & Associates

Caryn Swobe, Secretary
Swobe Strategies

Rob Winkel
Maupin, Cox & LeGoy

Tracey Woods - from Mar. 2021
Retired from Government Affairs at Anthem

Your Partnership Makes Our Work Possible

If there's one thing we know for certain after reflecting on the challenges that were presented to us over this last year it's this:

Our closest relationships are what pulled us through it.

We genuinely want to recognize The Children's Cabinet staff for their heartfelt and tireless efforts and acknowledge what a privilege it's been to work with so many remarkable clients. The public and private partners we've worked so closely with this past year have supported us in remarkable ways, and the generosity of our donor community is truly staggering. It is because of these relationships and the powerful support they provide that The Children's Cabinet was able to seamlessly deliver programs, resources, and services to 10,000 Nevada children and families in need during 2020–2021.

When COVID began impacting our community in March of 2020 we immediately knew that digging into our work to keep children safe and families together required swift action. Mental health issues, food insecurity, and housing costs reached crisis levels in our community, and we responded by implementing telehealth services for our family counseling program, pivoting our parenting classes to virtual platforms, implementing a food delivery program, distributing more than 3,500 PPE kits to child care providers, providing 200 youth with computers to support their distance learning, and providing \$266,234 in rental assistance to families. Maintaining our relationship with families, no matter the scenario, will always be a critical part of what we do. We've worked hard this year to continue to build even stronger relationships with them, our donors, and our community.

We know there will be challenges that lie ahead for children and families, but we also know now more than ever that we can meet anything that comes our way, head on, because of our community.



Kim Young, Executive Director



Rob Gaedtke, Board Chair



Who We Serve

We are a cabinet built on the foundation of committed community leaders, local and state government officials, judiciary professionals, child and family service providers, and juvenile services and social services members who sought to develop a true partnership to address the unmet needs of children in our communities.

By dedicating time and energy to this unique cooperative, we continue to support children and families in our community in the most comprehensive ways possible. The strong relationships that make up The Children's Cabinet fuel the innovative solutions that help children and families overcome the challenges they face.

For Parents at Every Step of Their Journey

We are dedicated to supporting parents throughout every step of the parent-child relationship. From when they're helping their little ones learn to walk to when they're trying to better connect with their teenagers, we provide free programs to parents in need such as family counseling, child care, and emotional development workshops.

For Youth Ready to Flourish

There will always be a Safe Place for youth at The Children's Cabinet. Growing up isn't easy and choosing the right path can be difficult. The Children's Cabinet helps protect youth during tough times through programs that offer food, provide career exploration and valuable work experience opportunities, and help them graduate high school.

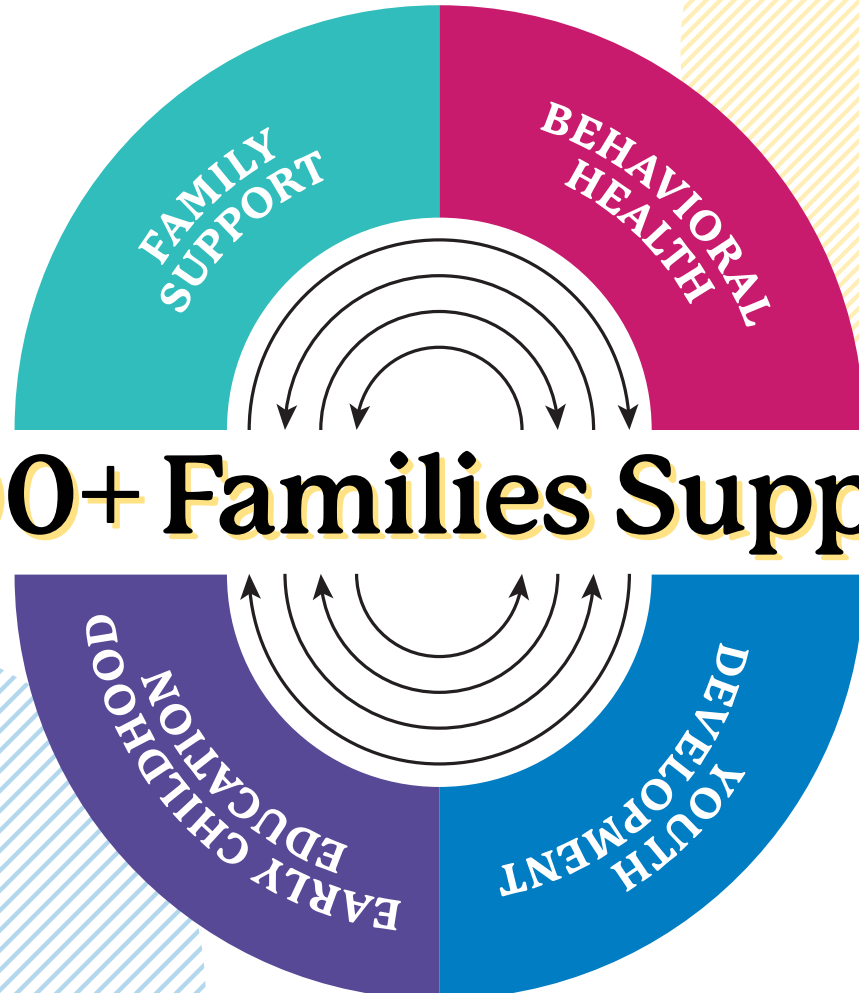
For the Shapers of Young Minds

Child care providers have the most important job in the world—they're the shapers of young minds. We are devoted advocates of the integral work done by these professionals. Through coaching programs and other additional resources, we support their work and help them provide children with the care that they need.



Our Mission

Since 1985, our mission has been to keep children safe and families together by providing services and resources that address unmet needs through a unique and effective cooperative effort between the private sector and public agencies in Nevada.



10,000+ Families Supported

Meeting Communities Where They Are

With family support at our core, we ensure children and families in our community have access to the resources they need. We put each person at the center of our work, tailoring our services to each individual's needs and continually adapting our programs and services to meet them.



22,500+

PPE, Curriculum Kits, and Books Distributed to Child Care Providers

260

Families Provided with \$266,324 in Rental Assistance

3,030

Students Participated in Suicide Prevention Education

1,600

Child Care Providers Across Nevada Accessed Training

600+ Families

Participated in Virtual Parenting Classes, Free Family Counseling, Telehealth, and In-Person Sessions

500+

Families Received Referrals for Quality Child Care

3,004 Children

Received Monthly Subsidies for Affordable Child Care

103 Students

Enrolled in Redfield Academy or Workforce Development Training

8,044

Food Boxes Distributed

20K+

Clients Connected to Assistance and Services

Interacted with **9,056 Youth**

Through Street and School Outreach, Including Runaway and Homeless Youth

125+ Youth

Received Computers to Support Long-Distance Learning

Family Support

We provide families with the resources they need for their safety and well-being. We support families with children from birth to young adults, despite unforeseen barriers, so that they can thrive within their schools, their neighborhoods and their communities. There is no wrong door, and we will ensure those who need us are provided the proper resources regardless of their circumstances.



Behavioral Health

Affordable community mental health resources can often be difficult to access. For over 35 years, The Children's Cabinet has provided, free of charge, professional counseling services to families in our community. Our Family Counseling Program delivered 3,367 free therapy sessions, saving clients an estimated \$589,225 in out-of-pocket expenses without insurance in 2021.



Youth Development

Helping Students Get Back on Track

Kade enrolled in Redfield Academy midway in his junior year, with only eight credits, putting him at a sophomore level. Kade was working full-time to help support the household income, as his single-parent home depended on social security to live month-to-month. During the pandemic, Kade lost his job and our case manager went to work to help stabilize the family by meeting their immediate basic needs, like helping pay rent and delivering food from The Children's Cabinet Market. Our case manager worked with him to ensure he had resources to learn at home during distance learning and to ensure Kade showed up when school was in-person.

Once we were able to help Kade's family stabilize, he flourished. He worked diligently to recover his credits and was able to graduate on time with his diploma. When we posted the names of this year's graduates, and he saw his name, he was so proud of himself. He asked his case manager to take a picture of his name and send it to his mom. He said, "She is going to be so proud of me and that is all I ever want."

Every year The Children's Cabinet's Redfield Academy provides support to at least 40 youth just like Kade, who are struggling in high school and need a more individualized approach. Students have the opportunity to recover credits and work towards graduation with the support of teachers and case managers.

All children have the potential to be successful and contribute to our future in positive ways. Through high school alternatives, counseling, skill building, and so much more, we hope to give our youth all the tools they need to overcome any situation and succeed.



Adopt-a-Family Program Makes the Season Brighter

The holidays can be a challenging time for many. To help make the season a little brighter for children and families, The Children's Cabinet's Adopt-a-Family program matches over 800 families with donors who provide gifts and gift cards for the holidays. One family with four children who participated in the program shared that they talked with their older children and prepared them to not have a traditional Christmas. When our case manager called the family to tell them they were adopted, the mom began to cry and stated, "Your organization has done so much for my family, and I don't know where we would be without your services, thank you for everything; you have no idea how much this means to us."

Food for Families

We receive numerous calls every week for basic needs, which include access to food through The Children's Cabinet Market food pantry located at the our Wilbur D. May Youth Center. In 2021, nearly 104,000 pounds of food were delivered to 1,115 households, providing 8,044 meals, a 450% increase in services from the previous year. Due to the community's changing economic landscape, two-thirds of meals were delivered directly to homes by dedicated volunteers.

Parents, caregivers and early childhood professionals play a critical role in shaping our future generations. We are honored to support those who educate and nurture our youngest Nevadans in an effort to ensure children are surrounded by high-quality environments and interactions and have the support they need to achieve their full potential.

Wraparound Support for the Whole Family

A single mom with three children (ages 3, 4, and 7) reached out to The Children's Cabinet seeking access to child care for her children. She immediately met with one of our Resource and Referral specialists to help identify child care that would meet her family's needs. As the specialist talked to the mom, she quickly realized the family needed additional resources. The specialist connected the mom with free parenting classes to build her communication skills with her children and showed her how to access the Vroom app that provides her with daily brain-building activities to complete with her children. We worked with the mom to access support that will help her get back on her feet. With help from The Children's Cabinet, she has been able to secure a job to support her family and continue her education to obtain her bachelor's degree in criminal justice.

Healthy Minds. Long-term Success.

The science is clear: 90% of brain development happens before age 5 making the first five years foundational to children's development and long-term success. Children who are supported with loving, positive interactions in their early years are more likely to be successful in school and in life. That is because brain development is shaped by interactions and experiences making every moment with young children a "Brain Building Moment." This fact is foundational to The Children's Cabinet's commitment to working with parents, child care providers and community stakeholders to improve the lives of young children.

Supporting Local Child Care Centers

"When our full-time staff was out due to COVID-related illness, we were forced to consider suspending operations due to the inability to maintain the right student-teacher ratio. Thanks to The Children's Cabinet's Early Childhood Substitute Network program's support, we can secure a substitute teacher at no charge. We were able to maintain uninterrupted services to our families. The substitute teacher came in prepared and spent the entire day in our center. Thank you for supporting local child care centers." - An Early Child Care Center Director, Elko, NV



Filling the Gaps in our Community

The Children's Cabinet has a long history of filling gaps and supporting our community. This history uniquely positioned us to help support early childhood education and child care at a crucial time. In 2021, The Children's Cabinet was trusted to manage \$35.8 million of federal and state coronavirus relief funds (CARES and CRRSAA) to pass through to child care providers for PPE and emergency stipends to keep their business open. An executive director of an early learning center location in Washoe County who benefited from these funds shared: "I just wanted to reach out on behalf of our early learning center and thank everyone for the ARP grant funding. We have been operating at deficit spending for the last two years, and this grant has allowed us to continue our program confidently. Our school has been in operation since 1970, and we are grateful to have survived the COVID crisis thanks to the funding provided by The Children's Cabinet. We so appreciate all the hard work you do to support all early learning schools like ours across Nevada!"



The Ones Who Make It All Possible

Thanks to a community of extraordinary supporters and diligent partners, every single resource, service, and program we provide to families is free.

Working side-by-side with a committed network of educators, business leaders, and human resource agencies ensures we can continually extend our reach and offer services to children and families in Nevada that need it most. Because of this dedicated community, we were also able to present our signature event, Art of Childhood 2020, as a virtual event and online auction for the first time.

Children's Cabinet supporters hosted small gatherings in their homes and offices, connecting with us via their screens and helping us raise:

\$253,000!

Thank You



Individuals \$10,000+

- Anonymous
- Dr. Nazir Ansari
- Ron & Susie Codd
- Randy & Christi Cunningham
- Michael & Tammy Dermody
- Dixie D. May
- Ed & Courtney Quatmann
- Sandra Raffealli
- Michael & Becky Russell
- Kimberly Weingartner

Businesses \$15,000+

- Bill Pearce Motors
- Grand Sierra Resort
- International Game Technology
- KPS3
- Microsoft
- NOW Health Group
- The Peppermill
- Renown Health, Stacie Mathewson Behavioral Health & Addiction Institute
- Scheels
- Silver Summit Health Plan
- United Way of Northern Nevada and the Sierra - Emergency Assistance Fund
- YouthBuild USA

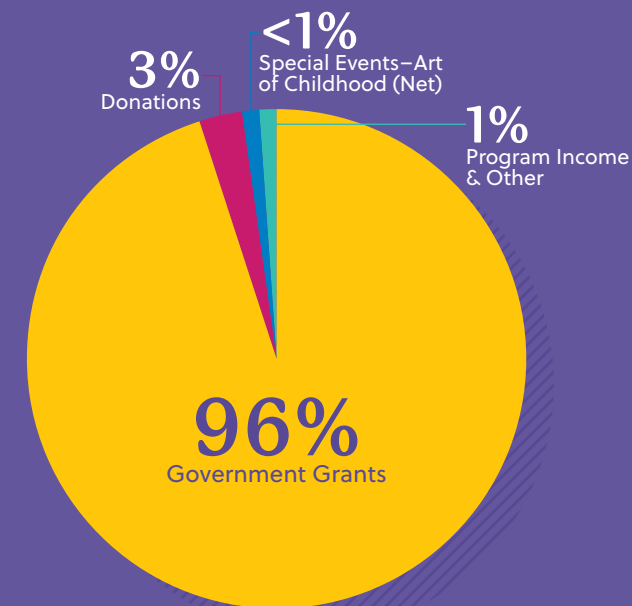
Foundations \$20,000+

- Anonymous
- Bezos Family Foundation
- Brett & Deborah Barker Foundation
- Charles N. Mathewson Foundation
- Draper Family Fund of the Orange County Community Foundation
- DR Bridge of Hope Foundation
- E.L. Cord Foundation
- Nell J. Redfield Foundation
- Straubel Family Foundation
- Thelma B. and Thomas P. Hart Foundation
- Wilbur May Foundation
- The Children's Cabinet Foundation

Public Partners

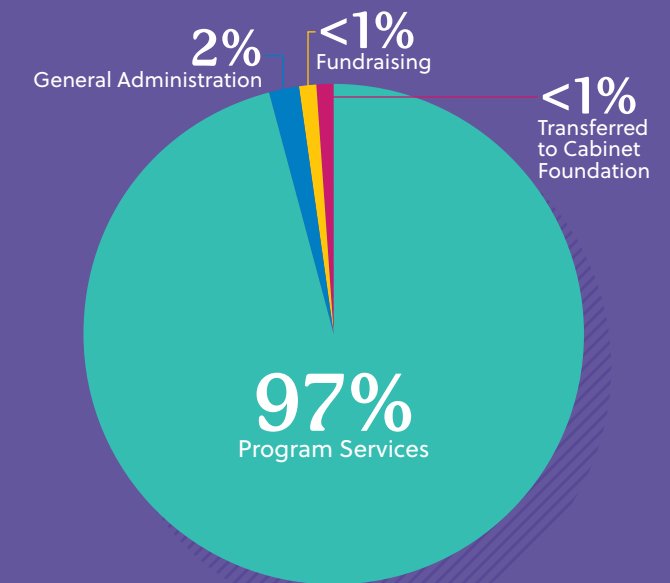
- City of Reno Coronavirus Relief Fund
- Nevada Department of Education
- Nevada Department of Health & Human Services
- U.S. Department of Health & Human Services
- U.S. Department of Justice
- U.S. Department of Labor
- Washoe County Health District
- Washoe County Human Services Agency
- Washoe County Juvenile Services
- Washoe County Manager's Office
- Washoe County School District

Revenue and Expenses for Fiscal Year Ending June 30, 2021



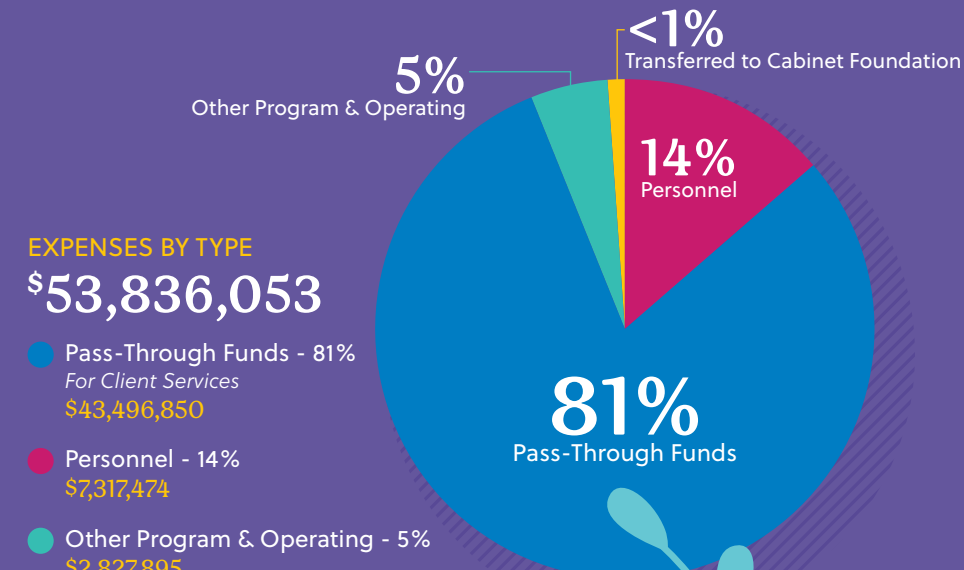
TOTAL REVENUE
\$54,509,741

- Government Grants - 96%
\$52,312,701
- Donations - 3%
\$1,481,568
- Special Events-Art of Childhood (Net) - <1%
\$207,402
- Program Income & Other - 1%
\$508,070



TOTAL EXPENSES
\$53,836,053

- Program Services - 97%
Early Education & Development - \$48,372,025
Family & Youth Services - \$4,039,243
- General Administration - 2%
\$1,058,658
- Fundraising - <1%
\$172,293
- Transferred to Cabinet Foundation - <1%
\$193,834



EXPENSES BY TYPE
\$53,836,053

- Pass-Through Funds - 81%
For Client Services
\$43,496,850
- Personnel - 14%
\$7,317,474
- Other Program & Operating - 5%
\$2,827,895
- Transferred to Cabinet Foundation - <1%
\$193,834

TOTAL NET ASSETS, END OF YEAR
\$5,812,718



Give, Volunteer, Advocate

If you're inspired by this work and are looking for ways to help, please visit ChildrensCabinet.org or find us on social.



(775) 856-6200 | 1090 S Rock Blvd, Reno, NV 89502